

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Elections – National Voter's Day, 2017- Voter Awareness- Scrolling in Television Channels – Payment of **Rs.12,938/-** to M/s Shreya Broadcasting Company Pvt Ltd., Hyderabad - Sanction Orders - Issued

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GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

**G.O.Rt.No. 1957**

**Dated: 13-09-2017**

Read the following:-

1. Govt. Lr.No.3760/Elecs.E/A2/2016-63, dt. 19-01-2017.
2. From M/s Shreya Broadcasting Company Pvt. Ltd, Hyderabad  
Invoice No. IN/TV5/16-17/04976, dt: 31.01.2017.
3. G.O.Rt.No.1489., Fin (EBS.I) Dept.dt.23.08.2017.

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**ORDER:**

In the Government letter 1<sup>st</sup> read above, orders have been issued to the General Manager, M/s Shreya Broadcasting Company Pvt Ltd., Hyderabad, with a request to telecast 75 scrolls at the rate of Rs.150/- per scroll at a total cost of Rs.11,250/- ( Exclusive of service tax) through TV5 News Channel from 7.00 a.m. on 23.01.2017 to 1.00p.m on 25.05.2017 @ during the prime time in the morning and evening in connection with the National Voter's Day, 2017., and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the Agency has inserted advertisement in TV5 News Channel from 7.00 a.m. on 23.01.2017 to 1.00p.m on 25.05.2017 @ during the prime time in the morning and evening and sent bills for **Rs.12,938/-** (including service tax) for arranging payment.

3. After careful examination of the matter, sanction is hereby accorded for payment of **Rs.12,938/-** (Rupees Twelve thousand nine hundred and thirty eight only) to M/s Shreya Broadcasting Company Pvt Ltd., Hyderabad towards the cost of advertisement in TV5 News Channel from 7.00 a.m. on 23.01.2017 to 1.00p.m on 25.05.2017 @ during the prime time in the morning and evening in connection with National Voter's Day, 2017.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections – MH-108 Issue of Photo Identity Cards to Voters - GH 25 State Sector Schemes - S.H.(04) Photo Identity cards to Voters – 260 Advertisement, Sales and Publicity Expenses"** and shall be met from the additional funds provided vide G.O. 3<sup>rd</sup> read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of M/s Shreya Broadcasting Company Pvt Ltd, **A/c No.31065486890, State Bank of India, Saifabad Branch, IFSC CODE: SBI0007315, MICR CODE:500012034.**

(P.T.O)

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6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in audit.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O  
SPL.CHIEF SECRETARY TO GOVERNMENT

To

The General Administration (Claims.C) Department,

The Pay & Accounts Officer, Hyderabad.

The Deputy Pay and Accounts Officer, Secretariat Br. Telangana state.

Copy to

The Sr. Manager, Advt., M/s Shreya Broadcasting Company Pvt Ltd,

Plot No.92, Road No.1, Jubilee Hills, Hyderabad-33.

The Director of Treasuries & Accounts, Telangana , Hyderabad.

The A.G.A.P. Telangana, Hyderabad.

SC/SF.

//FORWARDED :: BY ORDER//

SECTION OFFICER